

MORRO BAY FRIENDS OF LIBRARY
ISSUES/ACTIVITIES & PROGRAMS IDENTIFIED

The following are some of the ideas that were brainstormed @ the Executive Officer/Board of Directors Retreat on January 19, 2007. The challenge is to consider how we can make any of these suggestions **S.M.A.R.T.** Goals – specific, measurable, attainable, realistic and time bound. (See article on **S.M.A.R.T.** Goals on the Members web page on this website.)

To begin – we need to identify who (i.e., individual) is willing to take on the “projects” identified. Is there something on this list that appeals to you?

Are you interested in being a coordinator of an activity or program – or help us do some important research? Do you have some ideas that you would like to share with the Friends to help us as we review some of these issues and desire to provide more programs at our Library? Tell us what you think. Get involved. Make a difference. You are important to our community, and especially our Library. Thank you.

Issues

- Storage of books – (?)
- Define political advocacy for Friends – Need volunteer to research and evaluate information as it relates to our non-profit status - (?)
- Shelf Space in Library – does the Library need more?
- Friends Long Term Partnerships with Local Businesses – (?)
- Publicity for Friends – who we are/what we do – Public Relations Coordinator (?), Newsletter, Web Site
- Expand Library Hours/Days Open – How do we make this happen? Is this an individual Library occurrence or a Countywide issue that we have no control over?
- Participation on SLO Library Foundation Board – seek volunteer (?)

Activities/Programs

- Continue the following programs: Quarterly Book Sales (Mo); Farmers’ Market Book Sales (Dottie); Study & Discussion Group for Seniors (Karen); Reader’s Community Book Discussion Group (Karen); Collectibles Sale (Betty)
- Create Annual Events Calendar – Volunteer Recognition Event (January); Membership Meeting (November); Business Members Recognition Event (?); Events that tie in with City annual programs (?)
- Internet Classes – seek volunteer instructor (?)
- Workshops for Community – Individual Enrichment programs that utilize library resources – Need to identify interests of community/members (needs assessment survey?) – (?)
- Other types of promotional materials – i.e., T-shirts (?)
- Family Reading Program (link to schools) – (?)
- Cultural Events – Activity Coordinator (?)
- Hispanic Outreach – Spanish speaking programs & more Spanish language books – (?)

- Help with Membership Drives @ each program/event
- Children's Programs - Children's Events Coordinator – (?)
 1. Sleepover @ Library
 2. Library birthday parties for kids
 3. Kid's Book Parade
 4. Kids Meet Children's Authors
 5. Family campaign to get Kids to Read
 6. Sing-A-Long
- One Activity a Month – Activity Coordinator (different person for each one)
 1. Family Night Out at the Library – Turn off your T.V. (?)
 2. Educational Films (?)
 3. Friends sponsored Bus Trips with Literary Emphasis (?)
 4. Mystery Authors Event or Sisters in Crime or Book Talk (mysteries emphasis) (?)
 5. Gala (can this be tied in with Business Members recognition event and/or volunteer recognition event?) (?)
 6. Concerts on the patio (?)
 7. Poetry Night (?)
 8. Foreign Film Night (?)
 9. Holiday Recognition Events (?)
 10. Teen related programs @ the Library and/or in association with the Morro Bay Teen Center (?)