



**MINUTES OF MEETING
MORRO BAY FRIENDS OF THE LIBRARY
ANNUAL MEMBERSHIP/ELECTIONS MEETING
NOVEMBER 19, 2010**

Call to Order: 11:36 AM

President Robert opened the meeting with the following quotation:
"Loving what you do is the secret to everything." Julia Roberts.

Present: Karen Robert; Joan Decker; Ric Deschler; Laurie Allen; Susan McElhinney; Jennifer Redman; Jan Goldman; Joan Petersen; Jackie Kinsey.
Excused Absences: Robert Davis and Christine Johnson.

Introductions: The Member of the outgoing Board of Directors were introduced to the membership at large.

Reports:

President's Report: President Robert's annual report to the membership included very generous thank you's to the members of the 2010 Board of Directors. Special thanks went to Ric Deschler for bringing Ms. Robert into the Friends' organization originally. She also thanked Director Goldman for the wonderful luncheon arranged for the meeting, and Director Redman for her hard work in increasing the membership of the Friends.

Another big point made by President Robert was the very large increase in participants in the Wednesday programs at the library. The successful completion of a new lease for the library building was another huge accomplishment in 2010.

President Robert's final thank you was to Jude Sanner Long for her support of the Friends in general and of President Robert in particular. Ms. Long responded from the audience, highly praising President Robert for her many accomplishments and thanking her for all her hard work on behalf of the library.

A full copy of this report is available on the Friends' website.

This report was unanimously approved on motion by Laurie Allen, seconded by Joan Decker.

Minutes of September 17, 2010: Due to an oversight, the Minutes of 09/17/10 were not available for approval and will be approved at the meeting in January.

Treasurer: The concluding report of 2010 was provided to the Board by Treasurer Ric Deschler. Director Deschler particularly thanked Director Allen for her highly successful book sales. He also thanked the members of the

community for their contributions and support, as well as volunteers for their very great contributions. The report was approved on motion by Director Redman, seconded by Director Goldman.

Vice President and Library Foundation Report: A suggestion that the Friends contribute to the maintenance of the landscaping around the library was tabled for the time being. There was concern both at the local and county levels that doing so would create a precedent for future contributions.

With respect to the Library Foundation, it was reported that the Access Campaign had generated close to \$16,000, which will be made available in grants to each branch, upon application.

The Book and Author Festival met with excellent weather and a nice turnout by the public. Unfortunately, the monies generated were disappointing in relation to the amount of time expended by volunteers. Improving this fundraising event will be an issue for further thought.

Finally, the future will bring an opportunity for Friends groups to consider how they regard the Foundation; how to improve relations between Friends groups and the Foundation; and how the Foundation may benefit Morro Bay specifically.

This report was approved on motion by Director McElhinney, seconded by Director Petersen.

Membership: In her final report, Director Redman noted that she had brought in over \$2,000 in membership fees. She would like the "Drive Table" in the lobby to generate more awareness of the Friends and what we do for the library. Member Priscilla Burrus moved to accept this report, and she was seconded by Rick Gilligan. The approval was unanimous.

Ways and Means: Book Sales in 2010 generated over \$13,000 for the library, and internet sales boosted that figure to \$18,000. The change in the Program Room and the need to move the book sale was a fact that was noted. The February book sale is scheduled to be the last one held on the premises.

Book sales will be moved to the Community Center, beginning in May. This will require moving books, increasing costs for such things as signs and possibly vehicles. It was pointed out that additional fundraising opportunities should be investigated.

Director Deschler, whose help in the book room has been invaluable to Director Allen, will be moving on from that job, and a replacement who can lift heavy boxes needs to be found.

Director Allen ended by thanking all the volunteers who made the book sales so successful.

This report was approved on motion by Tina McCaffrey, seconded by Jacqueline Smalley.

Programs: Director Goldman reported that this was her first year on the board, and that the Volunteer Appreciation luncheon had been her first event. She arranged the program for the Annual Meeting, reporting that Maggie from Hot Dogs on Main and Morro Bay Mud Fudge had been very willing to do a program for this group.

The report was approved on motion by Director Decker, seconded by Director Redman.

Correspondence: Director McElhinney reported that several thank you notes had been sent out with respect to donations received by the Friends.

This report was approved on motion by Director Allen, seconded by Director Deschler.

Library/Visioning: A report provide by Director Johnson was presented by President Robert, saying goodbye to departing board members, thanking those who are remaining, and welcoming those coming in. This report touched on the changes on the horizon, and also looked forward to an ever-deepening relationship with our new Branch Manager and her staff.

Director Johnson visited other branches for ideas on the expansion project and has posted pictures on the Friends' website. She is hopeful that the group will have a meaningful role in developing the expansion plans.

This report was approved on motion by Gerry Fuller, seconded by Director Redman.

Volunteer Coordinator: This report focused on the role of volunteers in helping our book sales succeed. The Membership Drive Table will be staffed by volunteers on Tuesday, between 11 AM and 1 PM, and from 5 PM to 7 PM. The work of the volunteers at the Farmers Market has been incredible, and earned the coordinator's deep thanks.

This report was approved on motion by Laurie Allen, seconded by Jacqueline Smalley.

Branch Manager: The Branch Manager reported that the next two weeks will be very busy. She reported that 70 children attended the Library's Harvest Party.

A very old book was donated to the library. This is a ledger from the El Moro Grocery, dated 1890. Manager Kinsey is hoping to get an archival box to protect this somewhat fragile piece of local history.

In response to a question concerning her background, the Branch Manager shared that she started her career in Texas as a librarian; then went to Maryland; then California. She stayed at home as a mom for a while, and then began working at the Cuesta College Library and the Nipomo branch library.

This report was approved on motion by Priscilla Burrus, seconded by Jude Long.

Old Business:

1. There was no old business.

New Business:

1. **Changes to ByLaws:** It was noted that the Vision Committee was no longer relevant, since it was part of the lease renewal project, which has been successfully completed. Copies of all the proposed changes were made available to the membership on the Friends' website. Questions about the changes were solicited, but there were none. Director Allen made a motion to accept all the recommended changes and was seconded by Director Redman. The vote on this motion was unanimous.

2. **Nominating Committee:** The recommendations of the nominating committee are as follows:

- a. President--Christine Johnson

- b. Vice President--Joan Decker
- c. Secretary--Susan McElhinney
- d. Treasurer--Gerry Fuller
- d. Programs--Jan Goldman
- f. Membership--Susan Gossard
- g. Book Sales--Laurie Allen
- h. Newsletter--Robert Davis
- i. Fundraising--Open
- j. Volunteer Coordinator--Joan Petersen

There being no nominations from the floor, Director Deschler moved to accept the slate as presented. The motion was seconded by Director Redman and was approved unanimously. The new officers were then seated immediately. A letter of welcome by the incoming president was read.

3. Installation of New Directors: The election of new directors having been completed, the old directors stepped down, and the newly elected Vice President assumed control of the meeting, in the absence of the newly elected President.

Joan Decker thanked Jennifer Redman for her service on the Board.

Laurie Allen thanked Ric Deschler for his work, both as Treasurer and as Book Room factotum, stating that it will take four people to replace Ric.

Susan McElhinney thanked Karen Robert for her extraordinary service to the Library and to the Friends, throughout a difficult period of change. Both Ric and Karen were presented with tokens of the Board's appreciation.

3. Bank Signature Authorization. A new bank signature card will be necessary to allow signing by the new officers, and to remove the old officers names. Director Fuller so moved, seconded by Director Deschler, and the motion passed unanimously.

Adjournment: There being no further business, the meeting was adjourned to the program on motion by Director Petersen, seconded by Director Allen, and approved by the persons present, at 12:36 PM

Respectfully submitted,

Susan McElhinney, Secretary