



**MINUTES OF THE MORRO BAY FRIENDS OF THE LIBRARY  
BOARD OF DIRECTORS MEETING  
FRIDAY JANUARY 23, 2009**

**Call to Order:** President Robert called the meeting to order at 11:31 a.m.

**Introductions:** President Robert introduced Library Foundation Representatives Horace Morana and Pat Williams to Friends of the Library (FOL) board members. Board members introduced themselves.

**Present:** Laurie Allen, Nancy Burke, Joan Decker, Ric Deschler, Betty Forsythe (departed at 1:20 p.m.), Jude Long, Susan McElhinney, Jennifer Redman and Karen Robert and Joan Peterson. Excused absence: Robert Davis. Guests: Horace Morana and Pat Williams.

**Old Business:** None

**New Business:**

**1. 2009 Budget:** Treasurer Deschler presented the Finance Committee's recommendations for the 2009 FOL Budget. The budget was approved with one correction (moved Allen, second Redman).

**2. Rescind Motion dated November 21, 2008 - CD Transfer Authorization:** Treasurer Deschler requested to rescind the motion passed November 21, 2008 that gave permission to the Treasurer to relocate CD number 1610489254 from the Morro Bay branch of Rabobank to an alternate financial institution based on the most favorable interest rate. A motion was passed rescinding this action (moved McElhinney, second Decker).

**3. Authorization to reinvest CD 1610489254 at the Morro Bay Branch of Rabobank:** Treasurer Deschler advised that Rabobank is offering the best available interest at 2.5 percent. A motion was passed authorizing Treasurer Deschler to reinvest CD #1610489254 at the Morro Bay branch of Rabobank (moved Deschler, second Redman).

**4. Volunteers:** Member at Large (Ways and Means) Allen discussed concerns related to the utilization of non-FOL workers and the participation of scanner-equipped book dealers at FOL book sales. No decision was reached. Joan Petersen and Member-at-Large (Membership) Redman will review these issues and provide recommendations at the March 21, 2009 board meeting.

**5. Board Goals:** Board members were asked to discuss one goal that they would like accomplish in their role this year. The following responses were presented:

President Robert: To campaign for additional FOL volunteers and increase membership (especially at the Board level) through active marketing, including graphic art and advertising. An answer to President Obama's "Call to Service."

Vice President Decker: To complete restoration of the west outside wall mural.

Treasurer Deschler: To increase revenues by creating and informing the community of endowment categories and other donation methods.

Member-at-Large (Ways and Means) Allen: To continue community outreach, prevent book sale scheduling problems and cooperate with other library branch FOL groups and staff in future scheduling of book sales.

Member-at-Large (Membership) Redman: To increase membership through active recruiting at community events and venues such as farmers' markets.

Volunteer Coordinator Petersen: To participate in quarterly book sales, assist at farmers' market events and work with local schools to promote reading and the library.

**6. Project Proposal – Replace Five Window Screens:** Project Funding Request dated January 23, 2009 was added to the agenda at the request of Branch Librarian Long (moved Redman, second Allen). Ms. Long requested approval of PFR dated January 23, 2009 to purchase five window screens. A motion was passed authorizing the replacement of five window screens for a sum not to exceed \$270.00 (moved Allen, second Decker).

## Reports

**President's Report:** 1. President Robert reported that Wednesday programs are underway and invited board members to attend and to share program information with others. Details are available on Winter Series bookmarks and the FOL website [www.morrobayfriendsoflibrary.org](http://www.morrobayfriendsoflibrary.org). 2. Recent website postings include a USA Today article entitled "Libraries offer more than books", "News from the Capitol" containing State budget decisions affecting libraries and "Central Coast Perspectives" detailing public relations services offered by Cal Poly Department of Journalism students. 3. The FOL Presidents' Group will convene January 27, 2009 at the SLO County Library. 4. Several library leaders from different branches will meet January 30, 2009 with Assemblyman Sam Blakeslee and Senator Maldonado to discuss the budget as it applies to libraries. 5. County Supervisor Bruce Gibson has offered to be a guest speaker at our November 20, 2009 Membership meeting. The President's Report is available on the website. The President's report was accepted for the record (moved Decker, second Deschler).

**Minutes:** The minutes of the November 21, 2008 meeting were accepted for the record (moved Deschler, second Allen).

**Vice President's Report:** Vice President Decker reported that Maryellen Simkins, chair of the Central Coast Book and Author Festival entered into a memorandum of understanding with Cuesta College, making the festival part of the authors' symposium to be conducted at the college October 2 through 4, 2009. The Festival will be held Sunday October 4, 2009 at the Mission Plaza and will feature guest speakers and entertainers. The Vice President's report was accepted for the record (moved McElhinney, second Redman).

**Membership Report:** Member-at-Large (Membership) Redman reported that she is still transitioning to her new position and that she should have a clearer understanding of her role and the actual membership numbers by our next meeting. The Membership Report was accepted for the record (moved Allen, second Decker).

**Treasurer's Reports:** 1. Treasurer Deschler presented the Treasurer's Report dated January 23, 2009. Income to date is \$17,500.00, expenses \$13,300.00. 2. Mr. Deschler presented the 2008 End-of-Year Treasurer's Report and advised that in 2008 all income categories exceeded budget goals. The total General Fund Income was \$38,362.28. Donations included \$10,000.00 from Sarah Porter (in memory of David Miller), \$500.00 from Beatrice Whitehill and \$1,000.00 from Dr. and Mrs. Zorus Colglazier. Total cash donations totaled \$12,762.29. Direct financial support for library projects was \$13,768.75. Library support was 77.2 percent of all 2008 expenses. FOL operating expenses included \$2,582.65 and \$1,488.90 for newsletter and membership materials. The total operating expenses of \$4,071.55 was less than the \$4,200.00 budgeted. FOL operating expenses were 22.8 percent of all expenses in 2008. The total remaining cash assets for the General Operations Fund was \$140,509.03. The separate Building Expansion Fund received \$38,500.00 from the estate of Grace Melton. This, plus interest from CDs, produced a year end balance of \$153,011.87. The Treasurer's Reports were accepted for the record (moved Allen, second McElhinney).

**Programs Report:** Member-at-large (Programs) McElhinney reported that the Volunteers' Appreciation Brunch is scheduled April 15, 2009. A committee will be formed to plan the event. The Programs Report was accepted for the record (moved Redman, second Deschler).

**Ways and Means Report:** Member-at-Large (Ways and Means) Allen advised that details relating to the sale of books at local farmers' markets would be provided at the March 21, 2009 board meeting. The Ways and Means Report was accepted for the record (moved Deschler, second Redman).

**Correspondence:** Secretary Burke reported that Correspondence since the November 21, 2008 included thank-you letters to donors noted in the Treasurer's report as well as notes acknowledging gifts from Karen Robert (\$200.00 in honor of the Friends board, library staff and the local authors who participated in our Wednesdays program in 2008), Kathleen Quigley (\$50.00), Judy Rohr (\$25.00), Sandy Gohlich (\$200.00 in honor of Susan McElhinney) Ms. Stiles (\$25.00). The Correspondence Report was accepted for the record (moved Redman, second Allen).

**Branch Manager's Report:** 1. Branch Manager Long reported that the FOL pamphlet soliciting library bequests is now available at Benedict-Retty Funeral Home. 2. The newly expanded library hours are the result of effective use of staff. 3. The recently installed lobby fireplace, purchased from gift funds, is a cost-effective addition and will be followed by additional lighting for the area. 4. Library staff participated in a "literary night" at Del Mar School on January 22, 2009. 5. To date, library poster sales have netted FOL \$303.00. A framed version is available for \$50.00. 6. Reinstatement of the fifty cent (per title) book reservation fee is under consideration. 7. Purchase of non-removable furniture for the library patio is also being considered. The Branch Managers Report was accepted for the record (moved Redman, second McElhinney).

**Library Foundation Reports:** 1. Library Foundation Representative Williams discussed her role as a member of the Black Gold System Advisory Board and how the system enhances and expands San Luis Obispo County Library Services. 2. The Foundation is preparing a photo exhibit detailing the history of the counties varied ethnic pioneers. The exhibit will be presented to the County Board of Supervisors and will be on a rotating display schedule display at county libraries. 3. Ms. Williams also shared the Board of Supervisors Resolution in honor of all the Friends groups and said it would be on display at each of our libraries throughout the coming year. Ms. William's Library Foundation Report was accepted for the record (moved Redman, second Allen).

1, Library Foundation Representative Morana discussed the role of the Foundation as it relates to FOL and encouraged board members to attend the February 4, 2009 Foundation meeting. 2. The Foundation has raised \$6,000.00 of the \$10,000.00 needed to fund the 2009 Children's Summer Reading Program. The Foundation will provide speakers promoting the project to local service organizations. 3. Author Maryellen Simkins will chair the Central Coast Book and Author Festival scheduled October 4, 2009. It is hoped that a corporate sponsor will be found to fund the character Spiderman's appearance. Mr. Morana's Library Foundation Report was accepted for the record (moved Deschler, second McElhinney).

### **Committee Reports:**

**Library Advisory Committee:** None.

**Lease Negotiations:** President Robert advised that contract options related to the Library building lease are under consideration by city officials and their legal staff and should be presented within the next couple of months.

**Newsletter:** None.

**Agenda Builder:** Volunteer Coordinator Petersen and Member-at-Large (Membership) Redman will share feedback learned regarding volunteers working FOL book sales. Board members Burke, Forsythe, Davis and McElhinney will present 2009 FOL goals. President Robert requested that Board

members provide items to be included in the March 21, 2009 meeting agenda by noon Friday March 13, 2009.

**Announcements:** 1. The first Fourth Wednesdays Program will take place Wednesday January 28, 2009 from 10:00 a.m. – 2:00 p.m. in the Library Program Room. Dr. Lucia Capacchione will provide a free workshop on her book “Visioning”. 2. The next FOL Book Sale is scheduled Saturday, February 7, 2009 from 10:00 a.m. – 2:00 p.m. FOL members will be admitted at 9:00 a.m. and books by the bag may be purchased for \$3.00 from 1:00 p.m. - 2:00 p.m. 4. Documents related to this meeting may be obtained from the website [morrobayfriendsoflibrary.org/members/index.shtml](http://morrobayfriendsoflibrary.org/members/index.shtml).

**Adjournment:** The meeting adjourned at 1:33 p.m.

Respectfully submitted,  
Nancy Burke, Secretary