



**MINUTES OF THE MORRO BAY FRIENDS OF THE LIBRARY
MEMBERSHIP/ELECTIONS ANNUAL MEETING
FRIDAY NOVEMBER 20, 2009**

Call to Order: President Robert called the meeting to order at 11:35 a.m.

Present: Laurie Allen, Nancy Burke, Robert Davis, Joan Decker, Ric Deschler, Jude Long, Joan Petersen, Jennifer Redman and Karen Robert. Excused absence: Susan McElhinney. Members/Guests:*Olin Archie, Marilyn Baty, Priscilla Burrus, Pat Clevenger, Gail Davis, Bob Dengler, Norma Dengler, Roger Ewing, Supervisor Bruce Gibson, Henriette Groot, Virginia Halk, Harleigh Knott, Kevin K. Levy, Tim McCaffrey, Jack McCurdy, Elizabeth Rosinsky, Judy Salamancha, Library Director – Brian Reynolds and Liz Weeth. (Member Sign-in Sheet in File)

Introductions: Friends of the Library (FOL) Board members introduced themselves. President Robert introduced Jan Goldman nominee for the 2010 Board of Directors position Member-at-Large – Programs and Jack McCurdy, nominee for the position of Member-at-Large – Public Relations.

Old Business: None

New Business:

1. Presentation of Nominating Committee Recommendations: Nominations Committee Chair Petersen presented the Nominating Committee Recommendations for 2010 FOL Board of Directors and committee support positions. Nominees include: President – Karen Robert, Vice President – Joan Decker, Secretary – Susan McElhinney, Treasurer – Ric Deschler, Member-at-Large (Programs) Jan Goldman, Member-at-Large (Membership) Jennifer Redman, Member-at-large (Newsletter) Robert Davis, Member-at-Large (Ways and Means) Laurie Allen, and Member-at-Large (Public Relations) Jack McCurdy. The Member-at-Large (Library Advisory/Vision) position is unfilled. A motion was passed unanimously approving the Nominating Committee recommendations (moved McCaffrey, seconded Ewing).

2. Bank Signature Authorization: Treasurer Deschler requested that the signatures on all bank accounts associated with the Morro Bay FOL for 2010 shall be any two of the following: Karen Robert, President; Susan McElhinney, Secretary and Ric Deschler, Treasurer. A motion was passed authorizing the named 2010 FOL Board members as signators for all Morro Bay FOL accounts (moved Deschler, seconded Allen).

3. County Presentation: 1. San Luis Obispo County Supervisor Gibson presented a proclamation honoring Morro Bay Library Branch Manager – Librarian Jude Sanner Long for her 35 years of outstanding service to the community as a librarian and community leader. Ms. Long received a standing ovation. 2. Supervisor Gibson commended FOL and the volunteers that help keep the libraries functioning despite budget constraints.

Library Director Reynolds expressed his appreciation for Ms. Long's dedication and years of community service. He discussed challenges facing county libraries and thanked FOL Board members and volunteers for their support and contributions.

Reports

President's Report: 1. President Robert reviewed FOL's accomplishments in 2009 and thanked the many individuals who supported the Library and participated in library programs and activities throughout the year. 2. A bookmark describing the 2010 Wednesday programs is available on the website. 3. The Readers' Community Discussion Group will read and discuss "The Pillars of the Earth" by Ken Follett over a three-week period in March. 4. Twenty-three local authors will be featured during the 2010 Wednesdays at the Morro Bay Library series. As of November 11, 2009 the program has hosted more than 555 participants, 101 more than in 2008. 5. On October 26, 2009 the City Council approved the Peace Pole project in honor of retiring Branch Manager – Librarian Jude Sanner Long. The eight foot structure will bear the inscription "May Peace Prevail on Earth" in eight languages including English, Spanish, Chumash, Arabic, Salinan, Japanese and Animal Paw Prints. Donations may be made to the Morro Bay FOL and funds not spent on the project will be used to support overall Library Services. 6. Ms. Robert expressed appreciation for the efforts of fellow Board members, library staff and members of the community to advance Library goals, projects and services. She thanked the many citizens and volunteers who have worked to meet the community's need for space and services through negotiations with the City of Morro Bay for a Library lease. She also presented a check in honor of Jude Sanner Long for \$200 to go towards the Peace Pole project. The President's report was accepted for the record (moved Allen seconded Deschler). To review the full report, go to www.morrobayfriendsoflibrary.org/members.

Minutes: The minutes of the September 24, 2009 Board of Directors meeting were accepted for the record (moved Deschler, seconded Petersen).

Vice President's Report: 1. Vice President Decker reported that the October 4, 2009 Central Coast Book and Author Festival was well attended and expected to net \$6,000.00. Spider Man provided entertainment for both adults and children and stressed the importance of reading and libraries. 2. Based on the expected loss of eleven library positions, the need for volunteers will increase. The Vice President's Report was accepted for the record (moved Burrus, seconded Redman).

Membership Report: 1. Member-at-Large (Membership) Redman reported that current FOL membership is 364. This includes 5 business, 84 family, 164 individual, 104 life and 7 junior memberships. 74 new members were enrolled in 2009. 2. To increase awareness of FOL, a Membership Drive table has been accessible in the Library lobby on the first and third Tuesdays of the month. 3. Reminder notices were mailed to overdue members to encourage renewals. 4. Information and membership applications were made available to Book Sale patrons. 5. Information regarding Business Memberships was included in the October Morro Bay Chamber of Commerce Newsletter. The Membership Report was accepted for the record (moved Decker, seconded Petersen).

Treasurer's Report: Treasurer Deschler presented the Financial Report dated November 20, 2009. Income to date is \$28,720.39. FOL administrative expenses to date are \$2,094.90 for a combined total expense of \$8,598.45. Treasurer Deschler also noted that the Book Sale Events account would be about \$60 over budget because of the unanticipated expenses for Farmer's Market. The Treasurer's Report was accepted for the record (moved Allen, seconded Decker).

Programs Report: None.

Ways and Means Report: 1. Member-at-Large (Ways and Means) Allen reported that 2009 quarterly book sales set a new record, netting \$14,000.00. 2. Saturday Farmers' Market sales brought in \$1,700.00, lobby sales of books and magazines produced \$4,600.00, Treasurer Deschler's sales via Craglist netted \$700.00 and The Book and Author Event brought in \$240.00. The combined fundraising efforts of FOL members and volunteers produced \$21,093.99 in overall income – over the projected amount planned to be raised for this fiscal year. 3. Ms. Allen expressed her appreciation to the many members and volunteers who made this FOL's most successful fundraising year. The Ways and Means Report was accepted for the record (moved Redman, seconded Halk).

Correspondence: Secretary Burke reported that correspondence since March 20, 2009 included donation acknowledgements to Morro Bay resident Joan Decker, Peggy Stiles of Cayucos and Jane Bailey of Carmichael California. The Correspondence Report was accepted for the record (moved Ewing, seconded Petersen).

Branch Manager's Report: 1. Branch Manager Long announced that she will retire December 12, 2009 but will continue to provide some guidance and leadership until her position is filled. 2. There will be many challenges in 2010 including budget cuts, staff reductions and reduced library hours. 3. The need for volunteers will increase and they will become a more integral part of library operations. Volunteers currently provide 350 to 400 hours of service a month to the Morro Bay Library branch alone. 4. The lease agreement with the city of Morro Bay is on Library Director Reynold's desk. Additional discussion related to the Program Room will be required. 5. Accomplishments in 2009 include: the new Polaris computer system, the Alternate Work Program and Summer Reading Program, the express DVD system, the purchase of eight new chairs for the reading area, the use of more volunteers, increased service hours, Morro Bay rotary Club participation, presentation of many well attended programs, the

Volunteer Recognition Brunch, restoration of the exterior wall mosaic and many successful fundraising events. 6. Ms. Long expressed appreciation for the work, support and friendship of FOL Board members, library volunteers and members of the community. The Branch Manager's Report was accepted for the record (moved Allen, seconded Galloway).

Library Foundation Report: 1. Library Foundation Representative Morana discussed the role of the Library Foundation as a non-profit County Library advocate, promoter and fundraiser and detailed the organization's 2009 achievements. 2. The Foundation will be undertaking a campaign to raise \$50,000.00 to educate the public regarding 24/7 Library access via electronic communication. Foundation members hope to create a catch phrase to promote the campaign. 3. The Foundation has two open positions and individuals with fundraising skills are needed. 4. Mr. Morana advised that this would be his last FOL meeting and thanked the Morro Bay FOL for their fund raising and other efforts on behalf of the Library. The Library Foundation Report was accepted for the record (moved Decker, seconded Redman).

Committee Reports:

Volunteer Coordinator Report: Volunteer Coordinator Petersen thanked the many volunteers who contributed time and muscle to FOL quarterly book sales. It requires 55 individuals to help prepare for and be available for each book sale. The increase in FOL memberships has produced additional volunteers.

Newsletter Report: Newsletter Editor Davis reported that the Newsletter is available on the FOL website and 100 members have signed up to receive it electronically. As a result operating expenses could decrease by 25 percent, saving approximately \$300.00 annually. Individuals may contact Editor Davis via the website to request e-mail delivery.

Agenda Builder: President Robert requested that newly elected Board of Directors members provide agenda items for the January 22, 2010 Board meeting by noon Friday January 15, 2010.

Announcements: 1. January 2010 Newsletter article submissions for are due Tuesday January 5, 2010 and may be submitted to news@morrobayfriendsoflibrary.org or deposited in the Newsletter Coordinator's envelope at the library. 2. Wednesday programs will begin January 13, 2010 (10:00 a.m. – noon) and will take place in the Library Program Room. 3. The first local authors event is scheduled Wednesday January 20, 2010. Sue McGinty will discuss her book "Murder in Los Lobos". 4. The first Fourth Wednesday program is scheduled Wednesday January 27, 2010 (10:00 a.m. – noon) in the Library Program Room. Local authors and artist Alan and MaryLou Falstreau will provide a free workshop on their book "It's the Stories You Tell That Color Your Life". 5. The next Book Sale will take place Saturday February 6, 2010 (10:00 a.m. – 2:00 p.m.). FOL members will be admitted at 9:00 a.m. and the \$3.00 Bag Sale will take place 1:00 to 2:00 p.m.

FOL meetings are open to the public. The agenda and documents related to the January 22, 2010 meeting will be available on the FOL website morrobayfriendsoflibrary.org/members/index.shtml by 9:00 p.m. January 15, 2010.

Adjournment: The meeting adjourned at 12:42 p.m.

Respectfully submitted,
Nancy Burke, Secretary