

Friends of Library Annual Membership Report  
November 19, 2010 – J. Redman

Memberships Breakdowns as of November 2010

6	Business
100	Family
172	Individual
106	Life
<u>2</u>	Junior
<b>385</b>	<b>Total</b>

How did we increase our membership this year?

- \* Membership drive table each month for increasing awareness of Morro Bay Friends of the Library
- \*Mailed renewal notices to help remind and encourage who were overdue with their memberships to consider renewing.
- \*Members First Hour @ Book Sale – helped to encourage renewals and get new members.
- \*Created Family Membership Flyer for Children’s Summer events
- \*Encouraged members to receive the newsletter via email instead of snail mail so that more \$\$\$ could go directly towards our Library

**Thank you to all volunteers for a great year in new members and donations**