

Friends of Library Annual Membership Report  
November 20, 2009 – J. Redman

Membership Report Summary for 2009

Membership at the end of March report	<u>296</u> paid memberships
Membership at the end of May report	<u>311</u> paid memberships
Membership at the end of June report	<u>293</u> paid memberships
Membership at the end of September report	<u>339</u> paid memberships
Membership at the end of November report	<u>364</u> paid memberships

**Total increase in membership for 2009 = 74**

Memberships Breakdowns as of November 2009

5	Business
84	Family
164	Individual
104	Life
<u>7</u>	Junior
364	

How did we increase our membership this year?

\*Created Membership drive table on 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of each month for increasing awareness of Morro Bay Friends of the library

\*Mailed renewal notices to help remind over due members and encourage renewals.

\*Helped at Book sale to encourage renewals and get new members. Good comments from members about checking in and overall book sale.

\*Created Business Membership Flyer sent out in October Morro Bay Chamber Of Commerce Newsletter

**Thank you to all volunteers for a great year in new members and donations**