

Date: May 6, 2008  
 To: Board of the Morro Bay Friends of the Library  
 From: Betty Forsythe, Board Member At Large – Membership  
 Re: Second quarter Membership Report – 2008

<b>Total Membership....343</b>	<b><u>Actual Numbers</u></b>	<b><u>Subtotal</u></b>
Family.....	84	
Individual.....	139	
Life.....	90.....	313
Student* .....	13	
Business** .....	17.....	30
<b>TOTAL.....</b>		<b>343</b>

Summary:

1. No change in Total Membership of 343 from the first quarter. Individual and Family memberships are more frequently being renewed and many of our new members are seeking family memberships.
2. Student members whose membership is expiring have been contacted. Some have stated they may renew at the May 10 book sale.
3. Businesses have been contacted to renew their membership. Some have asked to be re-contacted at the end of May, 2008. A few have been deleted and two new business memberships were received.

**New Procedure:**

As of **April, 2008** a new procedure has been implemented in order to facilitate that student members receiving a free book from one book sale. This procedure is a book coupon that is mailed to the student member with his/her membership. The book coupon was recommended by Lori Allen and was designed by Ric Deschler. This procedure will benefit the student member as well as the cashier at the book sale.